

CV

LIISA WIDSTRAND

www.liisawidstrand.com

WORK

Industrial Design Lecturer (2018-present)

Konstfack, Stockholm

Area of focus : Form development,
physical prototyping and photography.

Industrial Design Internship (Feb 2019-present)

The Makery AB, Stockholm

Working with research, ideation, prototyping,
brand strategy+identity and photography.

Design Freelancing (2015-present)

FOLKFORM, Ateljé Schultz Lindberg, Telge Hovsjö

Salesperson (2016-2017)

Clas Ohlson, Stockholm

An experience that taught me a lot about customer
relations, the latest tech products and powertools.

Salesperson, Logistics, "Handy Asset" (2011-2016)

IKEA Barkarby, Stockholm

I learnt the basics of retail, logistics, doing custom re-
packaging, assembly and quality valuation.

Teachers' Assistant (2014-2015)

Konstfack Industrial Design Department, Stockholm

Updating website, graphic design, filming lectures etc.

Substitute Teacher in Wooden Handcraft (2011-2012)

Matteusskolan Elementary School, Stockholm

Teaching "Träslöjd" to students of age 9-12.

LANGUAGE

Swedish Fluent (Native)

English Fluent (Bilingual schools)

Spanish Fluent (Have studied and lived in Spain)

CONTACT

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EDUCATION

BFA in Industrial Design (2013 - 2016)

Konstfack, Stockholm

Konstfack was outstanding in the way they emphasized
a deep understanding in gestalt, a user centered
process, norm creative thinking and high-end workshop
experience.

ID Exchange Semester (Autumn 2015)

ELISAVA School of Design, Barcelona

A high-tempo exchange semester where I first and
foremost was taught the value of high level presentation.

Preparatory Year in Industrial Design (2012 - 2013)

FIDU: Formens Hus, Sweden

Introduction year to Arts in general and to Industrial
Design in specific.

Digital Graphic Design and Illustration (2011)

Södertörn University, Stockholm

An evening course I took alongside work to learn the
basics in graphic design.

Natural Sciences High School Program (2008 - 2011)

Viktor Rydberg Gymnasium Odenplan, Stockholm

Grades: 19.3 / 20p and was awarded the
Aesthetic Scholarship of the Year.

SKILLS

- Prototyping – digital and physical, 3D and graphic
- Experienced team player
- Knowledge exchanging enthusiast
- Positive, creative and driven mindset.
- Curious and fast learner.
- Loud Laugher
- Pedagog
- Photoshop, Illustrator, InDesign, Premiere Pro
- Rhinoceros, Keyshot, Sketch and InVision
- Photography, video and retouch
- Driver's License: B + Forklift
- Brown belt in Karate